

CONSULATE GENERAL OF INDIA JAFFNA

PRESS RELEASE

Consulate General of India, Jaffna celebrated Holi festival also known as Festival of colours in the premises of the Consulate on Sunday, 23 March 2014. Holi is celebrated in India at the end of the winter season in the month of March. Holi, the liveliest of all Hindu festivals, is observed all over North India. It heralds the end of the winter and the beginning of the spring and marks the rekindling of the spirit of life. It is a festival of joy when all is forgiven. People throw colour powder at each other and make merry. Singing and dancing add to the gaiety of the occasion. Holi celebrations in Mathura and the small towns of Braj Bhoomi, the land of Sri Krishna, are spectacular. Holi celebrations begin on the eve of the festival with bonfires and prayers. A common greeting during this time is, "Happy Holi."

The Consulate General of India celebrated Holi for the first time this year where all the officers and staff members from India and their family members participated. The celebrations began with the traditional mark of colour on the forehead of all and thereafter it was splurging of colour on all those present. Sri Lankan students who had joined the "India Corner" at the Consulate also participated in this event and witnessed this colourful festival.

25.03.2014 Jaffna